



BEAUTY AT ITS BEST AWARDS 2012



WINNING BRANDS

Colgate

AWARD WINNERS

▶ HAIR

▶ BODY

▶ FACE

AWARD KEY

BEST Oral Care Product

**Colgate**  
Optic White Tooth Paste

Clean your teeth and whiten them at the same time with Optic White Tooth Paste from Colgate. To get those pearly white teeth, simply use this for at least a week and you'll notice a brighter, whiter smile!

Price: \$4.29

Where to Buy: [drugstore.com](http://drugstore.com)



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