



# THE BEST BEAUTY PRODUCTS

For the second year in a row, we've taken the guesswork out of deciphering what works, what's good and what's worth the splurge. Tens of thousands of products were voted on and, based off your specific needs, we compiled "the list" to share the absolute best beauty products out there.

Click on the links below to view the **winners!**



## Launches of the Year

These revolutionary products are new to the beauty scene, but true standouts in their category.

ANTI-AGING LAUNCH OF THE YEAR



Caudalie Premier Cru La Crème

MAKEUP LAUNCH OF THE YEAR



Tarte Amazonian Clay 12-Hour Blush

SMILE LAUNCH OF THE YEAR



Colgate Optic White

SKIN LAUNCH OF THE YEAR



Boscia Luminizing Black Mask

HAIR LAUNCH OF THE YEAR



Oscar Blandi Olio Di Jasmine Hair Serum